Retailing Ear Natural® ear drops –

- for NCPA Pharmacists
- <> MSRP \$65.
- Evergreen discount coupon \$20
- <> Net selling price \$45.00
- Has a long shelf life of seven years



- Each box contains a bottle with a built-in dropper; medicine to last a season and –
- Sox includes pre-packaged cotton ear-plugs to be used after Ear Natural® ear drops are used in an ear.
- Retailer earns 33% commission on selling price of \$45.00
- Initial Order includes: 25 boxes and
 - 100 qty. detailed flyer with \$20 coupon for distribution to customers
- Will lease to you at no cost, two posters/banners for display near the entrance of your office/store.

<u>Please note</u>: -- As the active ingredients in Ear Natural® ear drops comprise natural oils from flowers and seeds, used as natural home remedies for generations, the Ear Natural® proprietary formulation is categorized as a traditional natural otic (ear) medicine, recognized as safe and effective for indications preceding current FDA market guidelines for non-prescription/over-the-counter (OTC) medicines and OTC monographs.

Get ready to educate your customers now, and have them ready before the fall and winter seasons, when middle-ear infections peak.

Please view Ear Natural Video titled 'Cry of a Mother' at: www.IPGNaturalHealth.com

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OCT 2019